

For Immediate Release:

Gravenhurst-Based Budget Propane Launches Special Prostate Cancer Truck

Every litre of propane delivered = proceeds donated. Look out for the truck across the region and make a donation - It's our time to defeat the most common cancer to afflict Canadian men.

GRAVENHURST, ON, October 26th, 2011 - Budget Propane Corporation, Central Ontario's leading propane service company, today announced the launch of its Prostate Cancer Fund Truck Campaign. In partnership with Prostate Cancer Canada, Budget Propane has dedicated a propane delivery truck to be painted as a moving billboard to raise awareness and money for prostate cancer research.

The Prostate Cancer Campaign kicks off immediately and Budget Propane will make a donation for every litre of propane sold from the truck over the next year.

Additional donations can be made to Budget Propane truck drivers as they deliver to customers across the Muskoka/Simcoe region, or at the Budget Propane head office in Gravenhurst. All the proceeds will go directly to Prostate Cancer Canada.



1 in 7 men will be diagnosed with prostate cancer in their lifetime. The incidence of prostate cancer is on the rise and it is expected to hit 1 in 4 within the next 10 years. There are virtually no symptoms in its earliest most curable forms.

Bob Callow, President, Budget Propane Corporation, passionately explains, "I have some very good friends who have, and have had prostate cancer. Most men don't like to talk about it ... even to each other. Indeed it's even difficult for them to talk to their Doctor who manually check the prostate gland. Each year 25,500 men are diagnosed with prostate cancer and 4,100 will die from the disease in Canada. It's our time to defeat the most common cancer to afflict Canadian men."



Bob continues, "we want to bring awareness and attention to this disease that affects and kills so many men who are fathers and grandfathers. We also need to raise money for prostate cancer research. So that's why we've decided in our own way to put a truck on the road that does this."

About Budget Propane

Budget Propane Corporation is a family owned business that prides itself on excellent service and customer satisfaction, and has been in business for over twenty five years in Central Ontario.

Additional high resolution images are available and James Callow is available for interview.

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About Prostate Cancer Canada

Prostate Cancer Canada raises funds for the development of programs related to awareness and public education, advocacy, support of those affected, and research into the prevention, detection, treatment and cure of prostate cancer. For more information visit www.prostatecancer.ca

Please help by donating directly to Prostate Cancer Canada at <http://www.prostatecancer.ca>

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